

From: Nicholas Salzano <nicholas@nria.net> **Plaintiff's Ex. 38** Page 1 of 6

Sent: Mon, 06 Jan 2020 20:51:39 +0000

To: Javier Torres <jtorres@mediaeffective.com>

CC: Patryk Golaszewski <PGolaszewski@nria.net>

Subject: RE: FW: RE-RECORDINGS NEEDED ASAP

YES # 4

Sincerely,

Nicholas Salzano

Senior Independent Executive Advisor & Portfolio Construction Manager

National Realty Investment Advisors, LLC

1325 Paterson Plank Road, Second Floor

Secaucus, NJ 07094

T. (201) 210-2727 Ext. 101

C. (973) 689-5482

E. nicholas@nria.net

URL: www.nria.net

From: Javier Torres <jtorres@mediaeffective.com>

Sent: Monday, January 6, 2020 3:50 PM

To: Nicholas Salzano <nicholas@nria.net>

Cc: Patryk Golaszewski <PGolaszewski@nria.net>

Subject: Re: FW: RE-RECORDINGS NEEDED ASAP

Ok. Sending two revised/approved :60 spots to all stations all markets for replacement and 50/50 rotation.

On :30. I need to eliminate one sentence with 4 or more words at least, from the below copy:

Can we eliminate #4: "Your Apartment Building Secured"? Or similar in length/longer?



1-Attention Investors: Plaintiffs Ex. 38 Page 2 of 6

2-Need to diversify from Stocks?

3-National Realty's "Class A Property Fund" includes prime income producing Property – backed by our proven track record.

4-Your Apartment Building secured.

5-Your recession proof!

6-Your diversified with monthly cash flow!

7-This portfolio has \$750 Million in NEW CONSTRUCTION!

8-Remember no matter the market – it's always a Landlords market!

9-Call 201-210-2727

10-That's 201-210-2727

(Disclaimer adds 7 seconds)

Javier Torres

Director Media Effective

On Mon, Jan 6, 2020 at 3:26 PM Nicholas Salzano <nicholas@nria.net> wrote:

APPROVED

GET ME A 30

Sincerely,

Nicholas Salzano
Senior Independent Executive Advisor & Portfolio Construction Manager

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Secaucus, NJ 07094

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C. (973) 689-5482

E. nicholas@nria.net

URL: www.nria.net

From: Javier Torres <jtorres@mediaeffective.com>

Sent: Saturday, January 4, 2020 7:35 PM

To: Nicholas Salzano <nicholas@nria.net>

Cc: Patryk Golaszewski <PGolaszewski@nria.net>

Subject: Re: RE-RECORDINGS NEEDED ASAP

Attached are two :60 re-recorded spots for your review.

The :30 spot is still too long. Attached is also doc with time measurement. (26.8 + 6.9 seconds.
We have to eliminate one complete sentence at least.)

Thanks,

Javier Torres

Director Media Effective

On Fri, Jan 3, 2020 at 2:33 PM Nicholas Salzano <nicholas@nria.net> wrote:

Javier so sorry but we must re record the line in green on the attached 60 second scripts.

We would like to refer to our assets under management versus the number of our investors.

Please confirm you have this under control

Sincerely,

Nicholas Salzano
Senior Independent Executive Advisor & Portfolio Construction Manager

National Realty Investment Advisors, LLC
1325 Paterson Plank Road, Second Floor

Secaucus, NJ 07094

T. (201) 210-2727 Ext. 101

C. (973) 689-5482

E. nicholas@nria.net

URL: www.nria.net

From: Nicholas Salzano
Sent: Thursday, January 2, 2020 12:18 PM
To: Javier Torres (jtorres@mediaeffective.com) <jtorres@mediaeffective.com>
Cc: Patryk Golaszewski <PGolaszewski@nria.net>
Subject: RE-RECORDINGS NEEDED ASAP

JAV,

PLEASE HAVE THESE REDONE ASAP AND SENT US.

THERE ARE 2X 60S AND 1 X 30.

PLEASE DO THE 30 FOR US JUST SO WE HAVE IT AROUND.

Sincerely,

Nicholas Salzano
Senior Independent Executive Advisor & Portfolio Construction Manager

National Realty Investment Advisors, LLC
1325 Paterson Plank Road, Second Floor

Secaucus, NJ 07094

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